

Catalog of cool books for museum stores

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# **The Negro Motorist Green Book**

From the 1930s to the 1960s, during the days of Jim Crow laws, Victor Green's travel guide series helped Black Americans navigate a racially-divided U.S., with listings hotels, restaurants, and other businesses that were willing to take Black customers, plus articles of interest to the Black traveler. The New York Times called the Green Book a "beacon for Black travelers." The Washington Post said it was "a game changer." Newsweek referred to it as "practical scripture" that "saved Black lives on the road." About Comics has been offering facsimile reprints of various editions of the Green Book since 2016, years before a movie of that name brought worldwide attention to this ominous reminder of history.

#### The Negro Motorist Green-Book: **1940 Facsimile Edition**

Our earliest and best-selling edition

List Price: \$9.99

5" x 6.75" Black & White on Cream paper 52 pages ISBN: 1936404672

#### Negro Motorist Green Book, 1947 **Facsimile Edition**

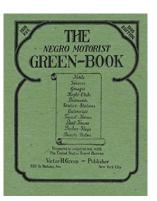
Listings and advertisements aimed at the Black travelers trying to find their way across a country where they were so rarely welcome plus sections on "Negro Schools & Colleges" and "Negro Newspapers", some notes on "Green Book traveling," and a guide to GM and Ford cars of the day (with photos!)

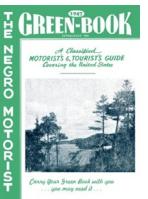
List Price: \$9.99 5" x 6.75" Black & White on Cream paper 84 pages ISBN: 1936404745

#### The Negro Motorist Green Book: 1949 facsimile edition

In addition to the travel listings and ads that Black travelers relied on, the 1949 edition includes an introduction by Victor H. Green, an article by the Esso service stations' special representative to the Black community on how the Green Book helps solves travel problems, a brief look at the 1949 Fords, a guide to what to see in Chicago, an article on the Black-owned and -operated town of Robbins, Illinois, and a travel guide to Bermuda.

List Price: \$9.99 Paperback: 88 pages ISBN: 1949996026 Product Dimensions: 5 x 6.8 inches





#### The Negro Travelers' Green Book: **1954 Facsimile Edition**

List price: \$9.99 5″ x 6.5″ Black & White on Cream paper 88 pages ISBN: 1936404664

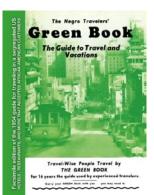
#### The Negro Travelers' Green Book 1957: facsimile edition

List Price: \$9.99 5" x 6.75" Black & White on Cream paper 88 pages ISBN: 1936404877

#### The Negro Travelers' Green Book: 1959 facsimile edition

The 1959 edition, with the gentle warning "Carry your Green Book with you... you may need it" on the cover and promising "Assured Protection for the Negro Traveler" inside, is basically wall-to-wall listings and ads, but for a one-page guide on "How to Guard Your Home During the Vacation Season."

List price: \$9.99 Paperback: 92 pages ISBN: 1949996034 Product Dimensions: 5 x 6.8 inches

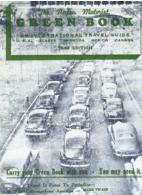




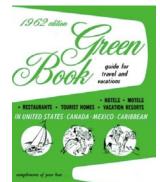


#### WHICH GREEN BOOKS SHOULD I ORDER?

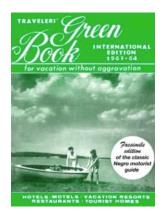
If your museum is linked to a specific year or era, go for that year. If you want to know how the Green Book covers your city in various years, email an inquiry to *questions*@ aboutcomics.com. Otherwise, where we offer them all, the best sellers are 1940, 1963-1964, and 1954, in that order.



The Green Book: 1962 Facsimile Edition List Price: \$9.99 List price: \$9.99 5" x 6.75" Black & White on Cream paper 132 pages ISBN: 1936404753



Travelers' Green Book: 1963-1964 International Edition (facsimile) List Price: \$9.99 5" x 6.75" Black & White on Cream paper 108 pages ISBN: 1936404702



**The Negro Motorist Green Book Compendium** Four different editions of the Green Book under a sinale cover!

Original copies of the Green Book are now museum pieces, but in this book you can see all the articles, all the ads, and all the listings from four editions of the Green Book, one for each decade in which the series was published. *The Negro Motorist Green Book* of 1938 is an early example, covering only the states east of the Mississippi River, but also presenting articles on "The Automobile and What It Has Done for the American Negro" as well as driving tips.

By 1947, the *Negro Motorist Green Book* had listings for 45 of the 48 states that then existed (there was nothing for Nevada, New Hampshire, or North Dakota), and that also included directories of the Negro colleges and newspapers of the day, as well as a look at the current models from Ford and GM, and some notes on automotive design of the future.

By 1954, the title had changed to *The Negro Travelers' Green Book*, and the volume includes an article on the highlights of San Francisco (which was "fast becoming the focal point of the Negroes' future") and tourist guides to New York City and Bermuda. Finally, the *Travelers' Green Book* for 1963 through 1964 leads off with a state-by-state listings of rights against "jimcro" (Jim Crow segregation), plus it has "Guide Posts for a Pleasant Trip," a couple of cartoon-illustrated sidebars on Black history-makers, a listing of major league ballparks, and other useful items for the traveler. And all of it reproduced at about 50% larger than the original size, for easier reading.

| THE<br>NEGRO MOTORIST<br>GREEN BOOK                        |
|--|
| Four volumes of<br>the Jim Crow-rea                        |
| travel guide for<br>African Americans<br>covering all four |
| decades during<br>which the series<br>was published.       |
| 1938   |
| 1947<br>1954   |
| 1963   |
| Created by<br>Victor H.Green                               |

List price: \$23.99 Paperback: 313 pages Language: English ISBN: 1949996069 Dimensions: 6.7 x 9.6 inches

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#### California Negro Directory 1942-43

Where the Green Book was meant for the traveler, the World War II-era California Negro Directory was meant for the local community, full of business listings and fascinating ads for Black-owned and Black-friendly businesses, not just for various cities California, but for the states of Washington and Oregon as well. It also has White Page-style listings of the local inhabitants (such as the page 173 listing for "Robinson, Jack" – i.e., baseball superstar Jackie Robinson and his Pasadena home), and a Who's Who guide of notables in the back (which, like many such guides, seems to have been influenced by who was paying for inclusion), and introductory notes by the Governor of California ("We have no poll tax in California," he says, pushing how open the state is to Black citizens), the Mayor of Los Angeles, and the compilers of the book (Warren C. Vinston and Anita Grant, who note that the book "is not an achievement of the compilers but of the Race" and suggest that "Next to your Bible use it most.")

List Price: \$20.00 8.5" x 11", Black & White on Cream paper 246 pages ISBN 1936404834

# **African-American cartooning**

#### Bootsie's War Years: a Dark Laughter collection

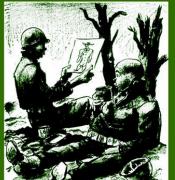
In the 1940s, the comics pages of America's weekly Black newspapers were filled with characters both inspirational and aspirational. In addition to the life stories of great African Americans, there were fictional tales of Black reporters, Black detectives, Black government agents, Black aviators, Black people rising in the ranks of society, even Black superheroes, all to give their audiences the sense of the best that was possible.

Then there was Bootsie.

Bootsie was a liar, a womanizer, a layabout, a scammer, a cheat, and an all around disreputable dude. Among the denizens of Harlem he was scorned, threatened, detested... and yet nonetheless loved as a part of the community.

Collected in this book for the very first time are almost 150 "Dark Laughter" cartoons from 1941 through 1946, during which time Bootsie goes from being a draft evader to a draftee, an enlisted man, a serviceman on the ground in Europe, and ultimately to a veteran for the winning side. In these, cartoonist Ollie Harrington's lively art captures the rich reality of Bootie's world while telling tales that are sometimes joyous, sometimes very harsh, like the world itself.

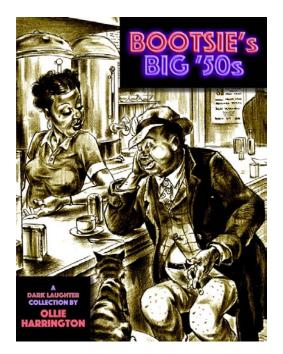
## BOOTSIE'S WAR YEARS



A DARK LAUGHTER COLLECTION

**OLLIE HARRINGTON** 

Paperback: 161 pages ISBN: 1949996336 Dimensions: 6" x 9" List price: \$18



#### Bootsie's Big '50s: a Dark Laughter collection

"Negro America's Favorite Cartoonist" – that's what Langston Hughes called Ollie Harrington, whose cartoons and comic strips were a staple of America's Black newspapers for decades starting in the 1930s. In his single-panel series "Dark Laughter," Harrington brought out the vibrancy of Harlem life in its day, while serving some cutting looks at the politics of the time.

At the heart of "Dark Laughter" is Bootsie, a cunning, conning, girl-chasing ne'er-do-well who is nonetheless beloved in his Harlem community... if often reluctantly. Bootsie is both the victim of the world's troubles and a frequent cause of them for others.

Here's a collection of prime cartoons from the mid-1950s, drawn with the detailed joy that only OI Harrington (who also worked as Oliver W. Harrington) could bring, finally available to a larger audience.

Paperback: 155 pages ISBN: 1949996352 Dimensions: 8.5" x 11" List price: \$18

## American history by era The Revolutionary War

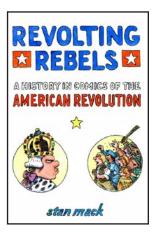
#### **Revolting Rebels: A History in Comics of the American Revoltion**

Cartoonist-author Stan Mack turns his journalistic comics style on the events and characters of the American Revolution, creating a reader-friendly cartoon guide to the who, what, when, and why. of the effort to end ties with Britain and create a new nation.

*Publishers Weekly:* "Cartoonist and social chronicler Mack's thoroughly researched history... offers a spectacular, unvarnished account that runs counter to the mythology-as-history often taught in American schools."

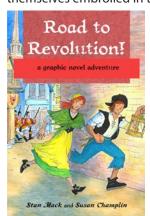
Starred review, *Library Journal*: "endearingly irreverent and well-researched. While excellent for classroom-centered tweens and teens, these revolting rebels should star in all adult collections, too..."

List Price: \$18 6" x 9" Black & White 172 pages ISBN: 978-1-949996-64-7



#### **Road to Revolution!**

by Stan Mack and Susan Champlin In this original graphic novel, Penny, who works at her father's tavern, and Nick, an orphaned slick young pickpocket, find themselves embroiled in the events of the American Revolution. Though Penny and Nick are fictional, through those two teens



the readers are taken through key events like the Battle of Bunker Hill and meet Paul Revere and other key personalities of the fight for America's freedom. Packed with adventure, humor, and history, this intertwining of fact and fiction should make the times come alive.

List Price: \$15 6" x 9" Black & White 120 pages ISBN: 978-1-949996-62-3 **AVAILABLE FOURTH QUARTER 2023** 

#### COVER NOT FINAL

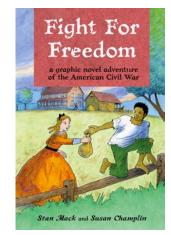
#### **Fight for Freedom**

by Stan Mack and Susan Champlin

Sam was born in slavery, Annabelle was born in wealth. They live on the same plantation, but in very different worlds. The Civil War brings major changes to both of their lives, as both their fathers are drawn into the confilct and armies from both sides aim to make use of the plantation. Through these fictional figures, the realities of the War Between The States is shown, and the reader is brought a mix of adventure and dar American history as Sam seeks his freedom and Annabelle must decide where her allegiance lies.

List Price: \$15 6" x 9" Black & White 120 pages ISBN: 978-1-949996-63-0 **AVAILABLE FOURTH QUARTER 2023** 





**COVER NOT FINAL** 

## 1920s

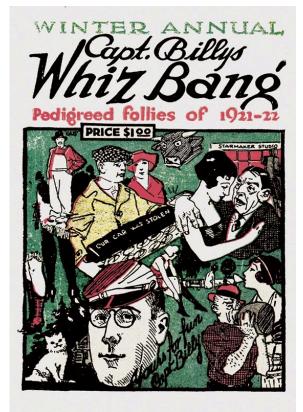
#### Capt. Billy's Whiz Bang Winter Annual: Pedigree Follies of 1922-23

*Captain Billy's Whiz Bang* was the scandalous humor magazine of its day, and this is a reproduction of the *1921-1922 Annual*, a quadruple-length dose of everything that made the magazine what it was – the jokes, the poems, the homespun philosophy, salacious articles like "The Passing of 'Sappho'" or a randy travelogue by the Reverend "Golightly" Morrill. And to make this of special interest for those curious about WhizBang, it leads off with the story of the early days of the magazine.

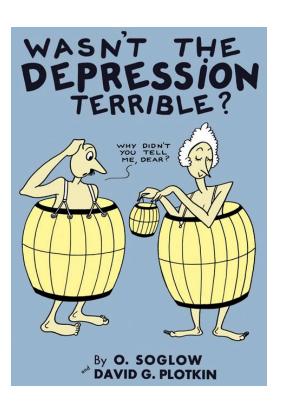
This is a real look at what your great granddaddy may have laughed at... and with that comes all of the attitudes of the time, with racism, sexism, and antisemitism that you would never find in a mainstream magazine today. This book is not recommended for those with strong sensitivities who cannot view it as a piece of our history.

Retail noteL unlike most of our facsimile reprints, we have left the original cover price in place on this book. You may wish to price-sticker to hide it.

List Price: \$12.99 5.25" x 7.5" Black & White on Cream paper 258 pages ISBN: 1936404400



## 1930s



#### Wasn't the Depression Terrible?

Issued in 1934, in the midst of the Great Depression, these cartoons (by Reuben Award winner Otto Soglow, creator of *The Little King*, working with David G. Plotkin) gives us an insider's view of that difficult time. Even the title is a sign of the moment; in 1932, the Republican Party tried to convince people that, no matter what they saw around them, the Depression was already in the past, putting "Wasn't the depression terrible?" in big letters in newspaper ads and on billboards along commuter corridors in the northeast. (This failed to convince the Depression to go away.)

Content note: This material includes common racial and social caricatures of its day, some of which will be considered inappropriate by modern audiences.

Paperback: 115 pages ISBN: 1949996050 Product dimensions: 8.3" x 11.7" List price: \$9.99

## World War II

#### **The Wolf: Expanded Edition**

This World War II classic is back!

"Along with the jeep, the robot bomb and Spam, the wolf in GI clothing will become one of the historical mementos of World War II." —*Life* 

When the attack on Pearl Harbor turned Golden Age comic book and advertising artist Leonard Sansone into Pvt. Sansone, he brought his art tools and sense of humor with him. The Wolf, his comics panel about a girl-crazed soldier went quickly from being in his local camp paper to appearing in thousands of service papers wherever Americans were stationed. Here, the original 1945 edition, out of print for most of a century, is not only brought back but expanded with seventy additional post-war cartoons. Look out, ladies! The Wolf's uniform may be gone; his obsession remains.

"Sansone's work is marked by cleverness and originality" — Tampa Tribune

"The best in GI cartoons" — Pic

Paperback: 177 pages, 6.5" x 8" ISBN:1949996557 List price: \$18

#### Wife Gets Smart, Makes Husband Happy: Supermarket Comic Strip Ads of World War II

Compiled & Annotated by Nat Gertler, Foreword by Dr. Vicki Howard

When a major American supermarket chain began including comic strips win their newspaper ads in 1941, the strip became an unintended chronicle of life on the homefront, with patriotism, shortages, rationing, fundraising, fears, hopes, and ultimately expectations of a better tomorrow. Here are the hundreds of strips that made up that campaign, which ran from 1941 to 1947. Plus, there's dozens of examples of comic strips from ads for independent grocery stores from before and after the war, and as an added bonus, a healthy run of *Glamorous Gloria*, a hilarious strip advertising clothing stores.

"Nat Gertler's Wife Gets Smart, Makes Husband Happy is a time capsule of comic strips that gives insight to an era in the United States where food rationing was enforced and families were encouraged to grow their own food so that more processed food

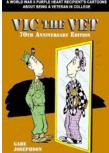
was available for American soldiers. [...] It's a history book about mid-20th century America, a practical guide in using sequential art to quickly convey a message, and — if you happen to be a collector of grocery store memorabilia (yep, they exist) certain a book you'd want to have on your shelf. Grade: 5.0/5.0 — RJ Carter, *CriticalBlast.com* 

"Odd but strangely readable." - Comics Worth Reading

Paperback:175 pages, 8.5" x 6" ISBN: 1949996417 List price: \$18



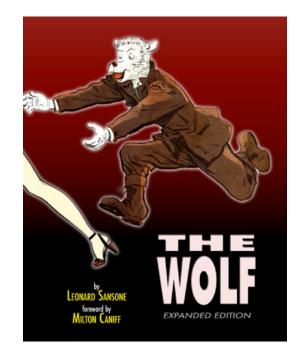
#### Vic the Vet



Once American servicemen won World War II, they came back home and, under the GI Bill, swarmed US campuses. Just like his creator and look-alike Gabe Josephson, "Vic the Vet" found himself at Syracuse University, where he and fellow members of the military tried to adapt to campus life... or to adapt campus life to them. Here are the cartoons of Vic the Vet, culled from the Syracuse campus newspaper the Daily Orange and in print for the first time in over half a century. They paint a great picture of the moment as they look not just at the trials and tribulations of the soldier-turned-student, but at the fashions of the day, at the battle of the sexes, and at campus life in general.

Paperback:108 pages, 6" x 9" inches ISBN: 1936404656, List price: \$9.99

Don't overlook BOOTSIE'S WAR YEARS on an earlier page!



## 1960s

#### JFK Coloring Book

How did a coloring book spend 14 weeks on the New York Times Non-Fiction Best Sellers list???

The year was 1962. America was in love with the young family in the White House, speaking of them with awe and reverence.

Then the JFK Coloring Book was released, and punctured all that.

Conceived by publisher Alexander A. Roman, with drawings by Mad Magazine's master caricaturist Mort Drucker and text by his Mad cohort Paul Laikin and Ratfink Room comedian Jackie Kannon, the book used the form of a coloring book supposedly crafted by four year old Caroline Kennedy to poke fun at the whole Kennedy clan, their friends and their fellow players on the political scene, including every one from Frank Sinatra to Jimmy Hoffa. The publication of this unique volume lead off a whole Kennedy comedy stampede, with things like Vaughn Meader's First Family albums coming in its wake.

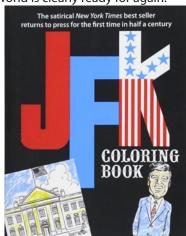
Comedy was replaced by tragedy with JFK's assassination, and the Coloring Book which had once had print runs in the hundreds of thousands disappeared from bookstore shelves, not to return for over half a century. Now the time has come to remember Kennedy and his family not just as tragic figures, but as the way they were and the way we saw them then.

As an added bonus, this edition also includes Political Wind-ups, another book full of Drucker caricatures, with text by Roman and Rochelle Davis, taking a look at the political figures of the day (Kennedy, Martin Luther King, Jr., Richard Nixon, and many more) and asking a vital question: if this person were a wind-up toy, what would it do when you wound it up?

Annotations have been included for both of the books, to educate those who are too young to have lived through the times and to remind those who may no longer remember the details.

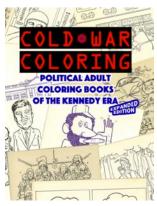
Since the release of this new edition, the JFK Coloring Book has been discussed on NPR's On The Media and in the pages of the New Republic. It's a book the world is clearly ready for again!

List Price: \$7.99 8.5" x 11" Black & White on White paper 76 pages ISBN: 1936404486



#### Cold War Coloring: Political Adult Coloring Books of the Kennedy Era – Expanded Edition

The first time adult coloring books swept America, they weren't therapeutic... they were satiric In the early 1960s, the first wave of parody coloring books used the form to mock the culture of the day. Here in this expanded edition are seven prime examples that took on the political conflicts of that era.



The New Frontier Coloring Book – The very first political adult coloring book takes on the Kennedy administration. JFK Coloring Book – a genuine New York Times-certified best seller, this look at the Kennedy White House, the Kennedy friends, and especially the Kennedy family contains beautiful art by Mort Drucker, master caricaturist from Mad. New Frontier Comic Coloring Book – an attack on the Kennedy administration, produced by Arthur J. Weaver, a four-time delegate to the Republican National Convention Nikita Sergeyevich Khrushchev Coloring Book – a look at the notorious but colorful Soviet leader, written by Amram Ducovny, father of actor David Duchovny. Khrushchev's Top Secret Coloring Book – with Gene Shalit on

*Khrushchev's Top Secret Coloring Book* – with Gene Shalit on the writing and Jack Davis of *Mad* fame handling the art, the communists take it on the chin.

The Sing Along with Khrushchov Coloring Book – drawn by a Hungarian artist who had been imprisoned by the Nazis for his political cartoons, this book was discussed at a meeting of the House Un-American Activities Committee. The John Birch Coloring Book – a poke at the right-wing John Birch Society, who were concerned with communists abroad and communists (real and perceived) at home. Paperback: 197 pages, 8.5" x 11" ISBN: 194999659X List price: \$20

#### Adult Coloring Books of the 1960s

Adult coloring books of the early 1960s pokeD fun at the world of the day. Here are eleven of those coloring books. It includes the one that launched the satirical coloring book craze, the best-sellling *The Executive Coloring Book*. Also included are: *The Skier's Coloring Book*, *The Bridge Player's Coloring Book*, *The Original Campus Coloring Book*, *The 1963 Car Buyer's Coloring* 

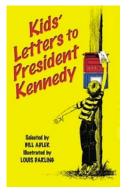
Book, Mother Goose is Loose!, The Therapy Coloring Book, A Coloring Book for Fishermen, The Saga of Dr. Anton Pazu: a Coloring Book for Dentists, The Bureaucrat's Coloring Book, and one produced by a pro baseball team.

8.5" x11", 290 pages, paperback ISBN: 1936404575 list price \$15.99



#### **Kids' Letters to President Kennedy**

Genuine letters sent from the kids of the early 1960s to JFK show you the dreams, obsessions, and general attitude of America's children. Bill Adler, a *New York Times* best-selling book creator, worked with the White House mail department to find letters that were delightful, intriguing, and representative of the thousands of letters that would stream in each week. The book is augmented by dozens of delightful illustrations by Louis Darling, better know for this work



on Beverly Cleary's *Beezus & Ramona* books. Out of print for half a century, this book is now back in this paperback edition!

Paperback, 5"x8", 162 pages black-and-white on cream paper ISBN: 1936404613 list price \$14.99

#### **Miss Caroline: the Complete Camelot Collection**

written by Gerald Gardner drawn by Frank Johnson

The year was 1963. The Kennedy clan inhabited the White House, capturing the imagination of the Nation. JFK inspired the nation's dreams. Jackie inspired the nation's fashion. And young Miss Caroline Kennedy inspired a book of cartoons that found the humor in both White House life and in being the next generation in a dynasty. This edition

collects, for the first time, all of the Miss Caroline cartoons that saw print, either in the book or in the strip's brief newspaper run, all written by Gerald Gardner, a screenwriter on such hilarious series as *Get Smart* and *The Monkees*, and writer of the best-selling *"Who's In Charge Here?"* photofunny books and drawn by Frank Johnson of "Boner's Ark."

Paperback : 135 pages, 5.25"x8" ISBN : 1949996271 List price \$9.99





"It's to help balance the budget."

### **Miss Caroline samples**

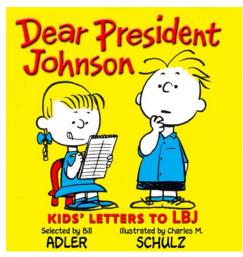


"Are these the ones Uncle Ted is grabbing?"

#### **Dear President Johnson**

What do you get when Bill Adler, creator of such best-selling books as *The Kennedy Wit*, teams up with Charles M. Schulz, creator of Charlie Brown, Snoopy, and the whole Peanuts gang, and they draw from the creativity of the millions of kids in America? You get *Dear President Johnson* –a collection of the letters kids sent to the White House, facing the President with their questions, their wishes, and their dreams. Originally published during the LBJ administration, this book has been brought back to print to delight a whole new generation.

List Price: \$9.99 6"x 6", Black & White Bleed on Cream paper 102 pages ISBN: 1936404567



## Jewish interest

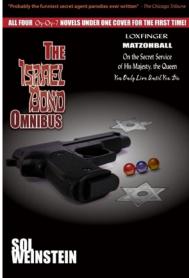
#### The Israel Bond Omnibus

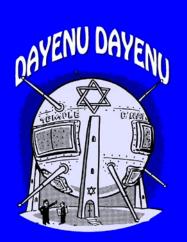
Sol Weinstein launched classic Israel Bond Oy-Oy-7 spy parodies in Playboy, then expanded those tales and continued with more in original novel form. Now all four tales are under one cover for the first time.: *Loxfinger; Matzohball; On the Secret Service of His Majesty, the Queen; You Only Live Until You Die* – thousands of laughs apiece, cheap humor that's even cheaper in bulk!

Note: as with many pieces of culture, this does reflect the stereotypes of its time. List Price: \$29.95 6" x 9" Black & White on Cream paper 560 pages ISBN: 1936404141

#### Dayenu Dayenu

In the 1950s and 1960s, Anglo-Jewish newspapers around the world carried "Dayenu", a gag cartoon by, about, and for Jews. Written by Rabbi Henry Rabin and drawn by artist Leonard Pritikin (working together under the name "Henry Leonard") these cartoons took a wry look at the synagogue, the community, and the world.





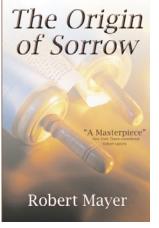
an omnibus of "Dayenu" cartoons HENRY LEONARD

Selected as one of the "Best Books of 2022" by Panels & Prose. "the cartoons provide a mixture of laughs and museum wonder." -- Larry Yudelson, *The Jewish Standard* List price: \$20 5.5"x8.5" black and white paperback 296 pages ISBN: 1949996492

#### The Origin of Sorrow

a novel by Robert Mayer It was a time of love, of struggle, of hope, of worship, of the birth of dynasties and the crushing affliction of hatred...

In the 1770s, the Jews of Frankfurt are trapped, both physically by the walls of the ghetto within which they must dwell, and in a larger sense by the rules of a society in which they are outcasts, legally debased and barely suffered to live.



And yet within those confines they find life, in all its glories and tragedies. This is the story of young Guttle, whose sweet face and curves could win her any man in her little world, but whose keen mind demands the best. It is the tale of Meyer Rothschild, who knows all the ways of the business world but discovers the ways of the heart. It is a tale of love and lust, of murder and betrayal, of holy works and unholy schemes, of bakers and brigands, of hope and of ruin. This is a novel, both amusing and sad, that will grace your bookshelf for generations – a book you will want your children to read and discuss as they reach maturity.

List Price: \$19.99 6" x 9" paperback 578 pages ISBN: 1936404095

#### What to Name Your Jewish Baby

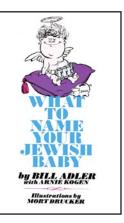
Are you going to have a Jewish baby, and do you need a name... or just some laughs? Then this book is for you!

*New York Times* best-selling book creator Bill Adler teams up with *Mad Magazine's* killer team of Arnie Kogen and Mort Drucker to deliver not only over 300

possible names for your little blessing, but also an explanation of what strange or interesting sort of person you'll get if you give them that name! Peppered with more than 50 of Drucker's great illustrations, this is perfect book to use as a gift, or to whomp spiders with! Just buy it!

6"x9", 120 pages, black and white on cream paper, paperback, ISBN: 1936404648 list price \$9.99 US.

NOTE: We do also have books of cartoons aimed at the Catholic and the Episcopal audiences. Please contact *questions@aboutcomics.com* if interested.



## **Great comics creators**



It's Only a Game The Complete Color Collection by Charles M. Schulz with Jim Sasseville

In the late 1950s, amidst the surging popularity of *Peanuts* and during a strongly creative period, Charles M. Schulz created his only other syndicated newspaper comic. *It's Only a Game* focused on the fun and foibles of people and their pastimes. Schulz targets those who play bridge and those who bowl, little leaguers and horse track regulars, those who rush across the gridiron and those who hunch over the chessboard. This full-color collection offers up the series in its full Sunday format. Commentary and insight are provided by artist and cartoonist Jim Sasseville, who worked with Schulz on the feature.

To facilitate the best display of the art, this book is in a special format: the pages flip up like a calendar, rather than to the left like a regular book. For those readers used to the Sunday newspaper funnies, this makes for a familiar and comfortable reading experience.

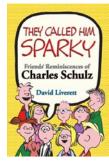
List Price: \$17.99 Paperback, 11" x 8.5", Full Color 64 pages ISBN: 1490927549

#### They Called Him "Sparky": Friends' Reminiscences of Charles Schulz

Take an intimate look at one slice of the life of the world's most beloved cartoonist, Peanuts creator Charles M. Schulz.

Through this collection of personal reminiscences and correspondences from Schulz's fellow members in the Church of God in his days living in St. Paul, Minnesota,

you can get a full picture of the man behind the art... the very human, very thoughtful, very spiritual soul who gave the world so much pleasure through his delightful and insightful cartoons. Illustrated with dozens of cartoons that Schulz did for Church Of God publications and drawings created just for



friends, this book is full of insight for anyone interested in the career and creativity of this great man.

List Price: \$14.95 Paperbacl, 6" x 9", 116 pages ISBN: 1490927549



#### Spot the Dog

Over a decade before George Booth brought his cartooning talent to the New Yorker, where his quirky style, wry sense of the world, and quirky view of dogs would get him recognized as one of America's premiere cartoonists, he had a daily cartoon panel appearing in newspapers. That panel, *Spot*, about an aware, pipe-smoking starlet-chasing mutt and the family that loves him (well, puts up with him, more or less) has never before been collected. Here you have over 150 *Spot* cartoons, unseen for over sixty years.

List price: \$10 Paperback: 8.5" x 6", black & white, 92 pages ISBN: 1949996565



"Spot's making pancakes in the toaster...."

## **Creating comics**

#### THE PANEL SERIES

These are collections of comic book scripts by some of the top writers in the business, there to show aspiring writers how it's done and aspiring artists what they'll have to work from.

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includes scripts by Sandman cocreator Neil Gaiman, Thunderbolts co-creator Kurt Busiek, Static Shock co-creator Dwayne McDuffie, Bone creator Jeff Smith, filmmaker Kevin Smith, and more. LS. in THE CAVITY O Includes the finished art by Steve Lieber for a short story script by Nat Gertler.

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List Price: \$20.95 8.5"x 11" paperback, 216 pages ISBN:0971633819

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List price: \$19.95 8.5"x 11" paperback, 207 pages ISBN: 1949996395



COMIC BOOK SCRIPTS

Kurt Busiek

Neil Gaiman MRACLEMAN

Nat Gertles

Dwayne McDuffie DEATHLOK

Trina Robbins

Greg Rucka

Jeff Smith

AND SILENT BOB

MAN CALLED A-X



#### **Comics Creator Prep**

Where inspiration and spontaneity prime a comic's pump, create a vision, propel it forward, and give it life, Comics Creator Prep raises the level of comics craft to give a creator the requisite tools to consistently realize that vision.

It shows creators how to use the tools in their comic toolboxes well.

"There's no one magic way to create comics, but Lee



Lee Nordling Foreword by Mary Wolfman

Nordling brings a lifetime of experience in strips, periodicals and books to a discussion of how to approach the medium as a professional and do your best work."—Paul Levitz, comic book writer, educator, past President and Publisher at DC Comics

"I really wish I had been able to read Lee Nordling's Comics *Creator Prep* forty years ago when I was a newbie at this comics lark. It's stuffed full of invaluable information and useful advice about the craft of storytelling and using the medium to its full potential. I had to learn the hard way by spending years making mistakes! It covers everything from the placement of word balloons to the best way to pitch your story to potential publishers. And, what's great about it, is that it really hammers these lessons home." —Bryan Talbot, writer/ artist Grandville, The Red Virgin and the Vision of Utopia, Alice In Sunderland, The Tale of One Bad Rat

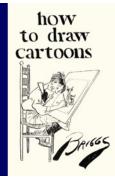
List price: \$24.99 Paperback, 6" x 9", 292 pages ISBN: 1936404583

#### How to Draw Cartoons

Clare Briggs was one of the titans of the comic strip in the early 20th century. In this 1926 volume, he explains how to build a career in comics, and how he found the humorous aspects of life that informed such classic strips as When a Feller Needs a Friend and The Days of Real Sport. With over fifty

example cartoons, plus added advice from such key cartoonists as H.T. Webster F. Opper, Frank King, Winsor McCay, and more, this book proved inspirational. Charles Schulz cited this book as leading him down to the road to Peanuts.

List price: \$15 Paperback, 7.25" x 10", 223 pages ISBN: 1949996425



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# **Comics creation services**

Do you want an original comic book story for an event program? An original comic book or even a graphic novel about an historic figure who is central to your museum? Perhaps a collection of existing stories that fit into your museum's theme? We can do that.

About Comics has been publishing both new comics and collections of existing material for a quarter century. We've worked with buckets of big-name talent, including original work from the creators or co-creators of the comics that got turned into big screen hits like *The Men in Black, Watchmen, Whiteout*, and *Thunderbolts*. We can find the right creators and right material for your project. Working for others, we've rounded up comics artists to draw beer labels, gathered obscure Charles Schulz material for new books, found an illustrator for a history graphic novel, turned

restaurant entrepreneurs into superheroes, and even created a whole new comic book about a bar mitzvah boy. Let us know what we might be able to do for you by emailing

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## **About About**

About Comics was founded by comics writer Nat Gertler in 1998, with the idea that some things just oughta be published. The name "About Comics" was selected to cover the full range of what he thought ought to be publisher: comics, and books about comics. Little did he realize that his ideas about what ought to be published would grow to include novels, historic documents, and more, nor that his business would reach a point where it sold more books to gift shops at museums and historic sites than to his beloved comic book stores. A quarter century later, About Comics is still a one man operation, and that one man is still Nat Gertler, who luckily likes writing about himself in the third person.

Address all suggestions, corrections, concerns, concepts, conceits, requests, requirements, and other correspondence to *questions@aboutcomics.com* 

